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* K. W. METZER - PM MUNICH

* RE : BARCLAY - U.S. FEDERAL TRADE COMMISSION ANNOUNCEMENT
* --

* HERE FOLLOWS A COPY OF MY MEMORANDUM TO EACH OF YOU WHICH
* I AM SENDING TO YOU TODAY BY EXPRESS POST.

* QUOTE

* I AM SENDING WITH THIS MEMORANDUM COPIES OF THE PRESS
* RELEASE, THE FTC NEWS, DATED APRIL 13, 1983 AS WELL AS THE
* RELATED ANNOUNCEMENT OF THE FTC DETERMINATION IN THE BARCLAY
* MATTER.

* THIS ANNOUNCEMENT BY THE FEDERAL TRADE COMMISSION DOES
* THREE THINGS. FIRST, IT ANNOUNCES THE EARLIER DETERMINATION
* (JUNE 25, 1982) OF THE COMMISSION THAT THE PRESENT FTC
* TESTING METHODOLOGY DOES NOT ASSESS ACCURATELY BARCLAY BRAND
* CIGARETTES. SECOND, THE FTC REQUESTS COMMENT ON POSSIBLE
* TESTING MODIFICATIONS. FINALLY, THE FTC AMENDS, WITH RESPECT
* TO BARCLAY, ITS MARCH, 1980 REPORT ON "TAR", NICOTINE AND
* CARBON MONOXIDE OF SMOKE FOR AMERICAN CIGARETTES.

* THIS FEDERAL TRADE COMMISSION ACTION WAS PUBLISHED IN
* THE FEDERAL REGISTER (THE OFFICIAL AMERICAN GOVERNMENT
* GAZETTE) YESTERDAY, APRIL 13, 1983.

* PLEASE NOTE THAT PAGE 2 OF THE ATTACHED COMMISSION
* DETERMINATION DOCUMENT WAS POSSIBLY TRANSMITTED BY TELECOPIER
* FROM NEW YORK AND I WILL SEND TO YOU A SUBSTITUTE PAGE WHEN
* RECEIVED.

* UNQUOTE

* BEST REGARDS,

* BRADLEY BROOKS
* +++MZ/JM

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